

BC Bridge the Gap “BCBridgetheGap” Contest

* NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS OPEN TO ALL RESIDENTS OF BRITISH COLUMBIA AND IS GOVERNED BY THE LAWS OF CANADA. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE CONTEST RULES AND THE DECISIONS OF THE SPONSOR AND/OR CONTEST JUDGES WHICH SHALL BE FINAL IN ALL RESPECTS.

1. ELIGIBILITY

To enter the BC Bridge the Gap “BCBridgetheGap” Contest (the “Contest”), an individual (herein defined as an “Entrant”) must, at the time of Entry into the Contest, be a resident of British Columbia and have reached the age of majority.

Employees, representatives, agents, officers, and directors (including members of their Immediate Families and any other person living in the same household of such person whether related or not) of C.S.T. Consultants Inc., (“CST” or the “Sponsor”), its affiliates (including, without limitation, its parent, sister and subsidiary companies), , advertising or promotional agencies and suppliers of materials or services related to the Contest are not eligible to enter the Contest or to receive a Prize. For these Official Rules, “Immediate Family” means mother, father, sister, brother, son, daughter and spouse, including common law spouse, regardless of where they reside.

The decisions of Sponsor are final and binding in all matters related to this Contest and the awarding of the Prizes. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate. The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion, to disqualify any Entrant, should such an Entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST AND ENTRY PERIODS (i.e. duration of the Contest)

The Contest starts at 00:01 (ET) on October 21, 2016 and closes at 23:59 (ET) on October 20, 2017 (the “Contest Period”). All online Entries must be received by 23:59 (ET) on October 3, 2017 (the “Contest Closing Date”).

3. HOW TO ENTER THE CONTEST

NO PURCHASE NECESSARY. All Entries must be received and recorded within the Contest Period. The time stamp provided by either Facebook, Twitter or Instagram, depending upon where the post originated, will be used to govern all computer and time-related aspects of the Contest (including the date and time an Entry was received) and, among other things, is the official timekeeping device for the Contest.

A valid email address is required to participate in the Contest. Entrant must also have a valid personal account on Facebook, Twitter or Instagram. PRIVATE Instagram accounts must be made PUBLIC during the Contest in order to qualify. Many public libraries, retail businesses and others offer free computer and internet access and a number of internet service providers and other companies offer free email addresses. Social media accounts are also free and can be accessed at locations with free computer and internet access.

To enter, use hashtag #BCBridgetheGap on Twitter or Instagram, or reply to a contest post on Facebook and share what you're doing to help your child succeed. Each entrant must be a Follower or in the case of Facebook have liked the CSTConsultants social media page for their entry to be valid. Successful posts will receive one (1) entry into the Contest. Limit one entry per person.

4. ENTRY CONDITIONS

Limit of one (1) entry per person during the Competition Period. Each entry must be submitted by an Individual himself or herself. Only one (1) social media account may be used to participate in the Contest. Any person who is found to have created multiple accounts and or entered the Contest more than once may be disqualified, and all entries received from such person during the Competition Period may be disqualified and no prize will be awarded to such person. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.

Entries must be written in English or French, must be reasonably related to the question of "What are you doing to help your child succeed?", and written in a manner that is sufficiently clear to be understood. Entrants may, but are not required to, include a photograph with their entries. All components of an entry must be the original work of the Entrant; may not have won previous awards; may not have been used publicly previously by any third party; must not infringe any third-party's rights; must be suitable for publication (i.e., may not be obscene or indecent); must not contain obscene or pornographic material; may not contain defamatory statements; may not invade privacy, publicity or other rights of any person, firm or entity; may not show the likeness of any third party without consent; may not in any other way violate applicable laws and regulations; may not contain any reference to any third party trademarks, names or third party logos; and may not contain any copyrighted works owned by third parties.

All Entries will be reviewed for content eligibility and compliance with these Official Contest Rules and Regulations before being entered into the Contest. Entries containing false information, prohibited material or inappropriate content, as determined by the Sponsor, in its sole discretion, may be disqualified. The Sponsor makes the final determination as to what Entries are eligible to take part in this Contest. An entry is not deemed to be eligible solely by virtue of having been posted on social media or other media by the Sponsor. The Sponsor at all times retains its right to determine an entry's eligibility. Submission of an Entry grants the Sponsor and its agents the unconditional, irrevocable, worldwide right to publish, use, adapt, edit and/or modify such Entry in any way, in any and all media, without limitation, and without consideration to the Entrant, whether or not such Entry is selected as a winning Entry.

BY SUBMITTING THE ORIGINAL ENTRY, THE ENTRANT REPRESENTS AND WARRANTS THAT HE/SHE HAS ALL RIGHT, TITLE AND INTEREST NECESSARY TO GRANT THE SPONSOR THE NON-EXCLUSIVE WORLDWIDE, IRREVOCABLE AND UNRESTRICTED RIGHT AND LICENSE TO ADAPT, PUBLISH, USE, EDIT, AND/OR MODIFY SUCH ENTRY IN ANY WAY AND POST THE ORIGINAL ENTRY ON THE INTERNET OR USE THE ORIGINAL ENTRY IN ANY OTHER WAY AND AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY.

5. PRIZES

There will be twelve (12) prizes (the "Prizes") awarded, each consisting of a \$100 gift card made payable to the individual, qualifying contest winner. Prizes must be accepted as awarded without substitution and are not transferable. The Sponsor will contact the winner to make arrangements for the awarding of the prize within 30 days of the draw date (as set out in Rule 7 below)

6. CONTEST DRAWS

Twelve (12) random draws will be conducted at the Sponsor's office located at 1600-2235 Sheppard Ave. E. Toronto ON M2J 5B8 on the Draw Dates set out below, from all eligible entries received during the Contest Period, up to and including the date immediately prior to the particular Draw Date. An Entrant is not eligible to win more than one Prize.

Draw Schedule

Draw Date	Number of Winners Selected
November 11, 2016	1
December 5, 2016	1
January 9, 2017	1
February 9, 2017	1
March 9, 2017	1
April 10, 2017	1
May 9, 2017	1
June 9, 2017	1
July 7, 2017	1
August 8, 2017	1
September 8, 2017	1
October 6, 2017	1

The odds of winning depend on the number of eligible entries received up to the time of each draw.

7. PRIZE CLAIM CONDITIONS

The selected Entrant will be contacted by direct message within 30 days after the draw date via the eligible social media service used by the Entrant to enter the Contest by a representative of the Sponsor and will be asked to provide a telephone number where they can be reached in order to be given the skill-testing question. To be eligible to win a Prize, the selected Entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question.

The Sponsor will not be responsible for the failure for any reason whatsoever of a selected Entrant to receive notification or for the Sponsor to receive the selected Entrant's response. Prior to being declared a winner each selected Entrant, must complete and return the Sponsor's Declaration, Release and Discharge Form (the "Form") releasing the Sponsor, Facebook Inc., Twitter, their respective parent, related and affiliated companies, advertising and promotional agencies, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns (the "Releasees") from any liability in connection with this Contest or the acceptance, possession, use or misuse of any Prize. This Form must be received at the Sponsor's office by mail at **#BCBridgetheGap 1600-2235 Sheppard Ave. E. Toronto ON M2J 5B8** or by email to be provided to the potential winner in a timely manner following the date that the selected Entrant was first contacted by the Sponsor.

If a selected Entrant cannot be reached by direct message by the Sponsor within 3 days of the original contact, or cannot be reached by telephone by the Sponsor within 3 attempts, fails to provide proof of eligibility (if requested), release documents, or other required documentation in a timely manner

following the date that the selected Entrant was contacted , fails to correctly answer the skill-testing question, or other non-compliance with these Official Rules then the selected Entrant will be disqualified without any liability to the Sponsor whatsoever (and the disqualified selected Entrant will have no claim against the Sponsor with respect to the Contest, or anything related to the Contest) and another Entrant will be randomly selected from the remaining eligible Entries (and subject to disqualification in the same manner) and the process above will be repeated until such time as the Prize is awarded or until there are no more eligible Entrants.

8. LIMITATIONS OF LIABILITY AND RELEASES

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM A PRIZE, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE. FURTHER BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT RELEASEES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY.

Without limiting the generality of the foregoing, the Releasees do not assume any responsibility and are not responsible for (i) the incorrect or inaccurate capture of Entry information and Entries that fail to comply with these Official Rules; (ii) any loss, damage, or claims caused by an awarded Prize or the Contest itself; (iii) any failure of the website during the Contest Period, including any problems, human or technical, printing errors, lost, delayed, garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines, or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from downloading any material connected to the Contest, all of which may affect a person's ability to participate in the Contest. Entry material/data that has been tampered with or altered is void.

9. GENERAL

By entering the Contest, Entrants (i) acknowledge compliance with these Official Rules including all eligibility requirements, and (ii) agree to be bound by these Official Rules and by the decisions of the Sponsor, made in their sole discretion, which shall be final and binding in all matters relating to this Contest. Entrants who have not complied with these Official Rules are subject to disqualification. Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her Prize, or the cash value thereof. Sponsor reserves the right, at its sole discretion, to

disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Contest and/or Contest Website, violates the Official Contest Rules, or acts with intent to annoy, abuse, threaten or harass any other person. **WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.**

10. RIGHT TO CANCEL, SUSPEND OR MODIFY

If for any reason the Contest is not capable of running as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Contest Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it and disqualify any individual who is responsible for such action. If terminated, subject to the permission of the Régie, the Contest Sponsor may, in its sole discretion, determine the Winners from among all eligible Entries received up to time of such action using the procedures outlined herein.

11. RULES GOVERN

In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Contest entry form, and/or point of sale, television, print or online advertising; the terms and conditions of these Official Rules shall prevail, govern and control.

12. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade names, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.

13. CONSENT TO USE PERSONAL INFORMATION

Sponsor and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment. By entering this Contest, you consent to being contacted by Sponsor and its authorized agents about this Contest and your Entry. For information about our privacy practices, see our Privacy Policy available at <http://www.cst.org> or contact CST's Chief Privacy Officer by mail at 1600-2235 Sheppard Avenue East, Toronto ON M2J 5B8 or by e-mail at privacy@cst.org. By accepting a Prize, winner agrees to Sponsor's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice.

14. FACEBOOK, TWITTER AND INSTAGRAM

This contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram. You are providing your information to C.S.T. Consultants Inc. and not to Facebook, Twitter or Instagram. Facebook, Twitter and Instagram are completely released of all liability from each Entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Sponsor and not Facebook, Twitter or Instagram.